

# 2019-2020 District Goals



**District:** District 35 N  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

Special certificates to all officers completing district /email trainings. All clubs that have pres.sec,& treasurer complete training.recognition at District Meeting.All ZC & RC trained by Sept.30,19

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 12% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

ZC & RC TO create a profile in LIONS LEARNING CTR.  
REFER ZC TO DOWNLOAD the ZONE chr. manual and ATTEND WEB classes.By 1stquarter:RC to have their ZC meeting dates,locations for the year.RC TO plan a combined ZONE ACTIVITY IN THEIR REGION.RC to present monthly progress report to GAT .

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

CLUBS IN THE DISTRICT APPROX.10 with membership under 10, assign GUIDING LIONS TO THEM as soon as I am governor.  
Looking at merging in some areas if feasible.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	10
2nd Quarter	10
3rd Quarter	10
4th Quarter	10

**By the end of the 4th quarter, the district will add a total of 40 new members.**

### Action Items:

My district will establish 2 club branch(es).

My district will induct 40 new Lions under 40 years old.

My district will organize at least 4 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

MEDICAL, VISUAL, LEO PARENTS

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	2
2nd Quarter	4
3rd Quarter	6
4th Quarter	6

**By the end of the 4th quarter, the district's membership drops will not exceed 18 members.**

### Action Items:

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

Additional action items to achieve this goal:

ZC to visit monthly troubled clubs w/without guiding Lions to assess and help .Orientation of new members to include them immediately in a service project either club level or district.

1st zone meeting :how to do orientations,protocol and service projects. To schedule trainings for those not trained (club officers)

## NET GROWTH GOAL

40	+	40	-	18	=	62
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 15000 people.**

### Action Items:

Of the total number of people served in my district, 500 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

PLan combining 2 ZONE SERVICE/MEMBERSHIP activity.PUBLIC RELATION/COMMUNICATION CHRS TO disseminate all projects to the local communities.Collaborate with Pediatric Cancer Program at Medical Ctres.Stride Walk in Nov. for Diabetes Awareness& Diabetes Summer Camp.Healh Fair in multiple locations in District testing Diabetes & RETINOPATHY Back to School Program in August FOR NEEDY KIDS.

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 50 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 85 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Collaboration with 2 teaching hospitals on Pediatric Cancer AND Diabetes.

Strides Walk to fundraise and RAISE AWARENESS about Diabetes.

Provide training for certified glucose and retinopathy screeners all over the district.

### Custom goal and action items

Encourage service activity by Clubs: Special recognition of at least 4 service projects per year, 2 must be on LIONS GLOBAL CAUSES, SERVING at least 35-75+ per quarter. Recognition of those clubs that had 0 service 2018-2019 and this year 2019-2020 complete one service project of their own on a GLOBAL CAUSE serving at least 35 + persons. Special recognition at District meetings of CLUB SECRETARIES AND SERVICE COORDINATORS ON their reporting monthly their service activities.

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 720.00

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 6000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 6000.00 to support Campaign 100: LCIF Empowering Service.  
My district will secure 1 Model Club commitments for Campaign 100: LCIF Empowering service.  
My district will recruit 1 100/100 Clubs this year

Additional action items to achieve this goal:

Will focus on Bahamas, Aruba, Bonaire & Curacao to give Melvin Jones. To ask them to 100 Campaign.

## **ADVOCATE**

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Provide training to club service coordinators and club coordinator on reporting service activities and planning them.

Set up competition bn clubs for outstanding reporting of club activities by service person.